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## **Avaire Commercial Wins Prestigious Best of NeoCon Award**

Omaha, Nebraska—In its first appearance at the NeoCon World's Trade Fair 2009 held June 15-17, Avaire Commercial came away with one of the coveted top awards given out at the show—a Best of NeoCon Innovation Award in the hard surface category.

In all, 280 products were submitted in 40 product and finishing categories. A jury of 42 corporate, government and institutional facilities management executives, interior designers and architects visited the displays in order to judge each product in person and to allow the product designers or manufacturers the opportunity to explain details and answer questions.

Avaire Commercial received one of just five awards in the innovation category proving that its floating porcelain tile system is recognized throughout the commercial design and construction industry for its state-of-the art ingenuity and ease of use.

“I wasn't too surprised that Avaire Commercial won the award for innovation,” says Gary Cissell, director of flooring, Nebraska Furniture Mart, Inc. When the Avaire floating tile system was introduced to the market, I immediately committed to a strong stocking position. This system is the best and easiest tile application available, saving time and money. I truly believe this product will revolutionize the way we sell and install great looking tile.”

Rob Tarver, Avaire's vice president of sales and marketing expressed his satisfaction at receiving the award. “We have worked very hard to provide our customers with a product that eliminates the headaches of laying tile while allowing them to choose from a wide variety of colors and sizes. I feel this award endorses what we have done.”

*Located in Omaha, Nebraska, CoMc LLC is the manufacturer of Avaire interlocking porcelain tiles used in both residential and commercial structures. CoMc's customers include major distributors, general contractors and flooring professionals. To learn more about Avaire, visit [www.avairefloors.com](http://www.avairefloors.com).*