

May 12, 2009
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Avaire Announces Three New Distributors

Omaha, Nebraska— Three of the country's leading flooring distributors, BR Funsten & Company, Midwest Floor Coverings and Lumbermen's, Inc., have joined with CoMc LLC to distribute the Avaire porcelain floating tile system.

Avaire is an exciting new product that you can install over existing floors without adhesive and then grout the same day because of its state-of-the-art interlocking floating non-skid base.

Each distributor will market Avaire in a different part of the country:

- * B.R. Funsten & Co., headquartered in Manteca, California, covers the west coast
- * Midwest Floor Coverings, headquartered in Salt Lake City, covers Utah, Colorado and Idaho
- * Lumbermen's, Inc., headquartered in Grand Rapids, Michigan, covers Michigan, Indiana and Ohio

These three distributors join Herregan Distributors, Inc., which covers the Midwest region from North Dakota and Minnesota to as far south as Oklahoma, and PHF Hawaii, Inc., which covers the entire state of Hawaii.

"We are thrilled to be associated with all of these outstanding companies," says Rob Tarver, Avaire's vice president of sales and marketing. "They are known throughout the industry as handling only the best products on the market, and I believe the fact that they are marketing Avaire says a lot about our product. This also brings us closer to our goal of having full national market coverage by the end of this year," he added.

The Avaire display generated a great deal of excitement among flooring industry professionals at the Surfaces '09 trade show held in Las Vegas last February, and several more distribution companies are ready to make the move to Avaire.

"We are attracting these major companies because they recognize that with Avaire their customers—floor installers and other building professionals—can increase their business because of the product's high quality, easy time-saving installation, flexibility of design and cost effectiveness," says Tarver. "The flooring industry is moving in the direction of floating floors, and Avaire is an entirely new concept in floating flooring that appeals to everyone from the distributor to the end user."

Located in Omaha, Nebraska, CoMc LLC is the manufacturer of Avaire interlocking porcelain tiles used in

both residential and commercial structures. CoMc's customers include major distributors, general contractors and flooring professionals. To learn more about Avaire, visit www.avairefloors.com.